

The 5th APGSITF

2007

We produce opportunities

Contact info

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April 20th,2007 Shanghai China

The 5th Auto Parts Global Sourcing and Investment Trade Fair

Why should you attend

- Bring together selected people with common interests
- To increase sales
- To increase brand awareness
- To identify companies within the industry
- To promote/launch new products
- To allow comparison with the competition
- To get networking opportunity with decision makers
- Carry out research - get immediate feedback
- Enhance current relationships, begin new relationship
- Demonstrate features and benefits of products and services

NEW for 2007

1. More than 70 platinum buyers are coming.
2. More than 300 qualified suppliers are coming
3. Product Presentation Opportunity

We can create a chance for you to further promote your products and services so as to get your target ! Each exhibitor will be given the opportunity to book a time slot on the presentation stage. This will be your opening to extend buyer interest towards your products and your exhibition stand. Expertise Events is continually striving to improve the exhibitors and buyers experience at the fair. The product presentation stage is a new innovation as a result of exhibitor feedback.

Associate Organization

- ❖ China Association of Automobile Manufacturers
- ❖ Society of Automotive Engineers of China
- ❖ German Association of the Automotive Industry
- ❖ China National Automotive Industry
- ❖ Development Research Center of State Council P.R.China



Its the ultimate sales solution that brings the decision makers of international auto parts industry together

The Buyers - Who attends the fair

Entry to the 5th APGSITF is free and those attending the fair are looking for:

- OE parts
- Vehicle Parts Chassis
- Vehicle Parts Body
- Machinery
- Vehicle Parts Electrical
- Brake disk
- Material
- Hard parts
- Diesel products
- And much more
- Electrical Appliance
- Engine
- Body Parts
- Chassis Parts
- Powertrain
- Vehicle Parts Interior
- Auto Articles
- Exhaust
- Auto Accessory



The fair attracts buyers from all sectors, including

- ✧ Collision repair
- ✧ Mechanical repairer
- ✧ Transmission
- ✧ Exhaust/Undercar
- ✧ Auto Electrical
- ✧ Educational
- ✧ Spare Parts
- ✧ Tyre industry
- ✧ Part/Acc retailer/
- ✧ Engine Reconditioning
- ✧ Franchisor



The majority of buyers are the decision makers in their organisation:

Statistics from the 2006 fair reveal:

Proprietor/Owner	6.1%
Service Manager	2.6%
Foreman	3.8%
Technical Manager	4.7%
Customer Service	6.7%
CEO/GM	19%
Other	2.2%

Some of the companies who registered to visit the 4th APGSITF included:

- *KOWIN
- *Edscha Group
- *Iran Saipa
- *Eastern Aviation
- *ThyssenKrupp
- *Continental TEVES
- *Shanghai Maple
- *FICOSA
- *TEAM Industries
- *ZF
- *Federal Mogul
- *Tanit Group
- *Eaton Corporation
- *Mecaplast
- *Lamba(NAPA)
- *Magna Donnelly

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The 4th APGSITF Testimonials

"The Fair makes sense, it is great for the peer in auto parts industry and investor in Mainland China. "

----Dr. Yang Jianlong, Senior Research Associate, Development Research Centre

"It is great to get this networking opportunity with leaders in auto industry here! Thank you very much. "



----Mr. Jia Xinguang, Chief Analyst, China National Automotive Industry

"It is wonderful we are based in America and we just fly to Shanghai, we met a lot of leaders and qualified suppliers. Thanks for what you have done!"

----Mr. Daniel Gan, Strategic Sourcing Manager, TEAM Industries Corporate



Who Should Attend:

- Automotive Agencies/Institutions
- Auto engineering companies
- Business Development/New Ventures
- Supply Chain/Logistics/Materials Control
- Production/Engineering/Quality Control
- Auto equipment vendors
- Research & Development
- IT and software providers
- Sales/Marketing/Branding
- Investment bank/Consulting Corporation

Some of CAPO Registration Member online



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Associate Media



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The Venue

The hotel is located in Shanghai's booming commercial center Xu Jia Hui, the only five-star hotel in the area. It is conveniently situated with excellent links, including the metro service and the city ring road, Major department stores, bars and resaurants all within easy walking distance.

For more information go to
www.auto1688.com.cn/fair

Sponsorship Opportunity:

What Does CAPO Offer Senior Sponsors?

>> Conference Literature Rights

Your company's logo and name will be printed on the front cover of the official conference brochure, together with the logos of the industry associations and government bodies. To further enhance your company's role, a 200-word promotional description of your company will be included in the brochure.

>> Marketing Exposure & Invitation Letters

Marketing Exposure & Invitation Letters Auto1688 will not only promote the conference to its vast customer base through direct mail, telephone contact and personal visits, but also target new customers through advertisements, publicity and inserts in worldwide industry publications. In addition, on your behalf, we will mail a copy of the brochure to any organization or customer you nominate. Our experienced marketing team will work with you to maximize your exposure. This can include a special invitation letter, sent on your stationary, offering a special discount to your most valuable clients.

>> Signage Rights

For further exposure, Auto1688 provides your company full signage right throughout the summit. Besides being credited as a Senior Sponsor on the main backdrop of the Conference Room, all other official conference signage will also carry your company name and logo.

>> Complimentary Exhibition Space

To further enhance your presence at the conference itself, we will provide you with a strategically located exhibition booth complete with standard furnishings.

>> Free ticket right

your company will get at least 5 tickets for free

>> Accommodation Service on Line

To save your time and money, we offer accommodation on line service. You can choose hotel you prefer to. Every delegate booking from our website will enjoy a best price.